

# County Snapshot

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**Nevada County** stretches from the eastern end of the Sacramento Valley across the Sierra Nevada mountains to the state of Nevada. Placer County borders to the south, Sierra County to the north, and Yuba County to the west.

Over the years 1990 to 1999, Nevada County's population increased by more than 18 percent. By the year 2020, the population is projected to be 136,400, a growth of 40 percent over the current population.

The 1999 annual average statistics show the civilian labor force for Nevada County to be 43,600 with an unemployment rate of 4.1 percent. The state's rate was 5.2 percent for the same year.

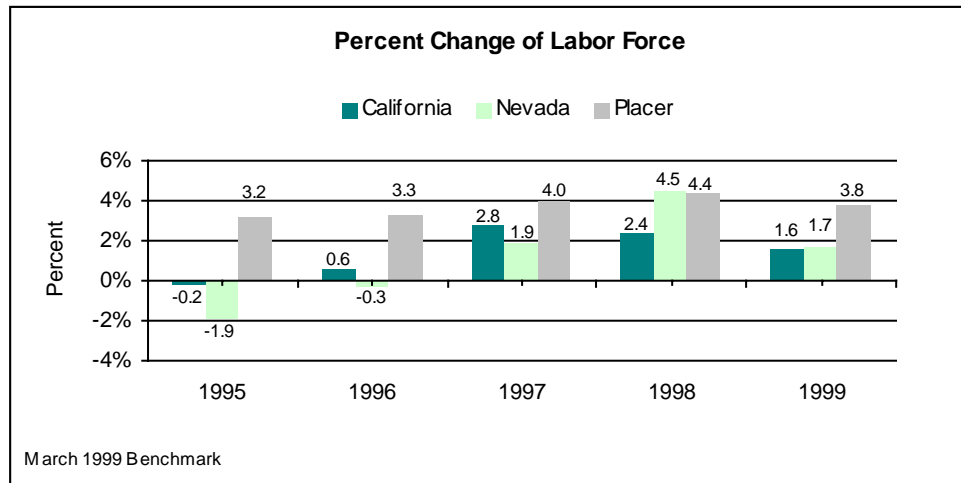
The services industry division provides a majority of the employment in Nevada County at 29 percent. Retail trade, another significant division, accounts for 23 percent, and government accounts for over 19 percent with most of the jobs available in the local government industry.

Most of the jobs in Nevada County's future nonfarm wage and salary employment will be in the same three industry divisions. Services, the fastest growing industry, is projected to add 1,100 jobs by 2002, a growth of over 18 percent. Retail trade is projected to grow by 16.5 percent and government will add about 600 jobs, a gain of almost 13 percent.

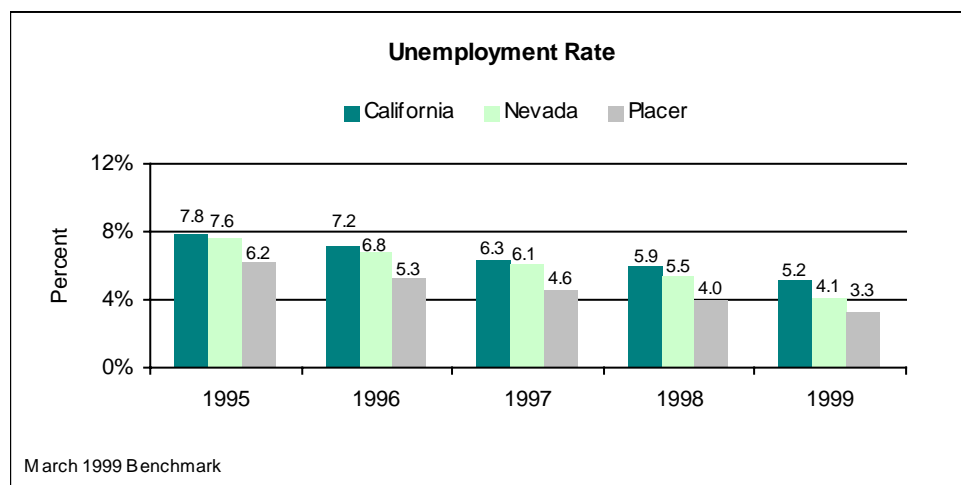
Labor market conditions in Nevada County have been improving steadily over the last five years and the county continues to record job growth and declining unemployment rates.

## LABOR FORCE

After two years of declines in civilian labor force, Nevada County rebounded with 1.9 percent growth in 1997 followed by 4.5 percent growth in 1998. Over the years 1995 to 1999, neighboring Placer County sustained labor force growth with 3.8 percent growth recorded in 1999.

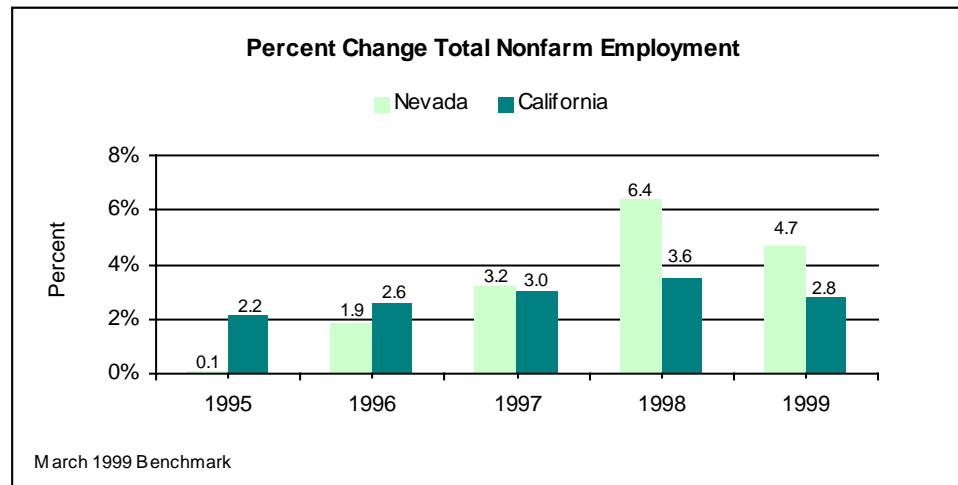


Since 1995, the annual average unemployment rate for Nevada County has been consistently lower than that of the state. The rate continues to decline with 4.1 percent recorded in 1999, down 3.5 percentage points from 7.6 percent in 1995. Neighboring Placer County's unemployment rate was 3.3 percent in 1999.

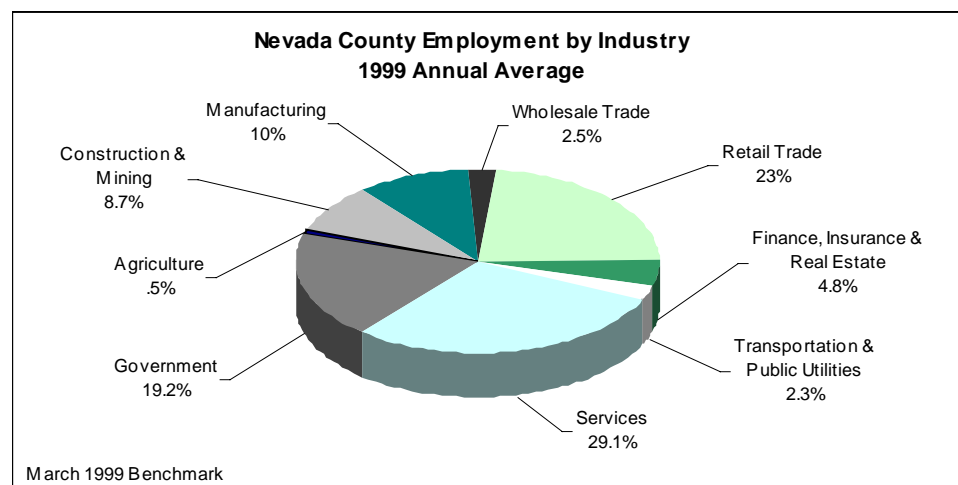


## INDUSTRY EMPLOYMENT

Nevada County's nonfarm wage and salary employment has shown strong growth since 1995, with the greatest growth recorded in 1998. Over the years 1995 to 1999, payroll employment grew by 3,900 jobs or more than 17 percent and, since 1997, the county's growth has outpaced the growth for the state.



In 1999, Nevada County employment was dominated by the services, retail trade and government industry sectors. Projections in total nonfarm employment, for the forecast period 1995 to 2002, indicate that the same three industries will provide over 72 percent of the total employment.



## OCCUPATIONAL EMPLOYMENT

Demographic trends, shifts in demands for products or services, technological innovations and the way business is conducted are some of the variables that drive employment in an occupation up or down. Also, occupations which have large employment and have high turnover rates generally provide the most job openings. Nevada County is projected to have many employment opportunities in these high turnover occupations.

Associated Occupations	<b>SERVICES</b> <b>1995 – 2002 Projected Growth 18.2%</b>
	<b>Registered Nurses</b> – 80 job openings. Provide direct bedside care and assist physicians with examinations, chart the conditions of patients, give medication, and administer treatment as ordered by the doctor. May supervise auxiliary nursing personnel. Associate Degree. Median Hourly Wage - \$19.33
	<b>Nurse Aides, Orderlies, Attendants</b> – 60 job openings. Help care for physically or mentally ill, injured, disabled, or infirm individuals confined to hospitals and residential care facilities. Short-term on-the-job training. Median Hourly Wage - \$7.60
	<b>Amusement, Recreation Attendants</b> – 50 job openings. Perform any of a variety of attending duties at amusement or recreation facility. Short-term on-the-job training. Median Hourly Wage - \$8.72
	<b>General Managers, Top Executives</b> – 30 job openings. Include both top and mid-level managers whose duties and responsibilities are too diverse and general in nature to be classified in any functional or line area of management and administration. Work Experience, plus a Bachelor's or higher. Median Hourly Wage - \$20.81
	<b>General Office Clerks</b> – 30 job openings. Performs a wide variety of tasks. Clerical duties may be assigned in accordance with the office procedures of the individual establishments. Short-term on-the-job training. Median Hourly Wage - \$8.22
Associated Occupations	<b>RETAIL TRADE</b> <b>1995 – 2002 Projected Growth 16.5%</b>
	<b>Cashiers</b> – 170 job openings. Handle cash and credit payments, make change, give receipts, account for all payments, and perform related clerical duties. Short-term on-the-job training. Median Hourly Wage - \$6.87
	<b>Salespersons, Retail</b> – 160 job openings. Get the customer interested by describing the merchandise and showing how it is used. May also order merchandise, stock shelves, mark price tags, take inventory and prepare displays. Short-term on-the-job training. Median Hourly Wage - \$6.59
	<b>Waiters and Waitresses</b> – 80 job openings. Serve food and drink to customers. Duties may include explanation about how the meal is prepared, wine recommendations or simple food preparation at the table. Short-term on-the-job training. Median Hourly Wage - \$5.51
	<b>First-Line Supervisor / Manager Sales</b> – 60 job openings. Directly supervise and coordinate activities of marketing, sales, and related workers. May perform management functions, such as budgeting, accounting, marketing, and personnel work. Work Experience. Median Hourly Wage - \$12.90
	<b>General Managers, Top Executives</b> – 40 job openings. Include both top and mid-level managers whose duties and responsibilities are too diverse and general in nature to be classified in any functional or line area of management and administration. Work Experience, plus a Bachelor's or higher. Median Hourly Wage - \$20.81
Associated Occupations	<b>GOVERNMENT</b> <b>1995 – 2002 Projected Growth 12.7%</b>
	<b>Fire Fighters</b> – 40 job openings. Control and extinguish fires, protect life and property, maintain equipment as employees of city township, State or Federal Government. Long-term on-the job training. Median Hourly Wage - \$16.75
	<b>Corrections Officers and Jailers</b> – 30 job openings. Guard inmates in penal or rehabilitative institutions in accordance with established regulations and procedures. May guard prisoners in transit. Long-term on-the-job training. Median Hourly Wage - \$19.24
	<b>Sheriffs and Deputy Sheriffs</b> – 30 job openings. Enforce law and order in rural or unincorporated districts or serve legal processes of courts. May patrol courthouse, guard court or grand jury, or escort defendants. Long-term on-the-job training. Median Hourly Wage - \$13.94
	<b>Police Patrol Officers</b> – 20 job openings. Maintain order, enforce laws and ordinances, protect life and property in an assigned patrol district or beat. Patrol on foot or in a vehicle; investigate accidents; apprehend, arrest and process prisoners; and give evidence in court. Long-term on-the-job training. Median Hourly Wage - \$26.29
	<b>Compliance Officers And Enforcement Inspectors, Except Construction</b> – 10 job openings. Enforce adherence to policies, procedures, or regulations and advise on standards. May inspect and enforce regulations on such matters as health, safety, food, immigration, licensing, or interstate commerce. Work Experience. Median Hourly Wage - \$17.40

This **County Snapshot** is a product of:  
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